

Elmwood Park Public Library

Strategic Plan (May 2016—April 2017)

The Library launched a 2016-2019 Strategic Plan and achieved several milestones that brought new and important improvements to the community. In addition to these initiatives that empower individuals and give them more choices, and updated, flexible spaces, we're proud that usage by the community during this time includes 150,000 visits, 200,000 items borrowed, 16,200 program participants, 31,000 hours of computer use, 38,000 questions, and 53,000 online research sessions. Library staff continue to show passion and care for the residents of Elmwood Park and are excited by the possibilities yet to come.

Improved Services & Collections

Library Card Sign Up Month Campaign in September

New Adult Learning Series
EP Works
Spring into Wellness

Launched Bestsellers Club

Storytime Enrichment: music, parachute, and more!

New logo
Branded items for sale

Early Reader Collection
Levelled by Fountas-Pinnell system
Used in D401

Staff Reads on website connects you with more choices

English Language Learner Classes,
New Trilingual Signage

New online survey page

Increased School Visits—including 3D printer demonstrations

Improved collection convenience and browsing through shelving and labeling systems

Newsletter Mailed to Residents
Spanish and Polish translations available on website

Partnerships

Friends of the Library

Events, outside bench, early literacy tools, and programs

Kiwanis

Family Program

Parks & Rec

Increased joint programming

Free marketing

Tote bags

Erie Health

Teen Health Workshops

Internships

Practicum developed with Dominican University

Additional Support

ISHRAB

Applied for Local History Grant

Freedom to Read Foundation

Applied for Banned Books Week Grant

Illinois Humanities

Applied for community arts grant with Forest Park Public Library

Library Giving

Updated donation brochure

Local History digitization project

Article Search (newspaper, database) added to online catalog

Increased soft seating,
Added charging stations

New Items for Checkout



Bocce Balls, Civic & Citizenship Kits, Phonics Kits, Explore-to-Go Kits, Charger Cords, 3DS system, TAG Readers, Wireless Hotspots

Read to the Dogs, Chair Yoga, Meet the Artist, EP Play Group, Mighty Makers, Edible Book Festival, Quarterly Family Programs



New Programs

New for Kids & Teens



Tablets for Preschoolers, Birthday Club, Activities & Puzzles, Prom Dress Giveaway, Teen Volunteer Program, Featured artwork on the balcony

Painted Adult Services, Improved Internet & WiFi speed and access, SWAN Catalog Upgrades, Butterfly Garden, Exterior Lighting, Mobile Circulation, Office space improved for staff efficiency and productivity at no cost



Building & Technology Improvements

Looking Forward...

Staff have worked hard to meet our goals this year, but that doesn't mean we're done. Coming in 2017-18:

- Community Bulletin Board on our website
- Afterschool homework help with certified teachers
- Annual after-hours event for adults
- Digitized local history items available to search and view online
- New laptops for in-Library use, including a Macbook
- A lobby redesign to enhance use & provide café space
- Intern and career development services
- Return of the Friends annual book sale
- Technology Plan, including smart boards

... To Seeing You

Teen Librarian awarded stipend to attend ALA National Conference

Library Director elected to SWAN Board and appointed Secretary

Head of Technical Services selected for ALA Emerging Leaders program

Staff Technology Training Day
Led by 2 staff experts

Staff led committees, including Conversation Club, provide incentives for growth and development of new ideas

3 Young Adult Council Members received Cook County Sheriff's volunteer service medal

Graduate student intern found a full-time position due to skills gained here

Staff Success



Elmwood Park
PUBLIC LIBRARY
explore. connect. create.

A place
where life,
work, and
play unite

1 Conti Parkway, Elmwood Park, IL 60707
708.453.7645 | www.elmwoodparklibrary.org

